



Southwest Wisconsin Workforce Development Board  
 1370 N. Water Street, Platteville, WI 53818 • (608-) 342-4220

## SWWDB Nomination Form

As mandated by the Workforce Innovation and Opportunity Act (WIOA) of 2014 (H.R. 803 Sec 107), individuals representing Business, Workforce, Adult Education and Literacy or Higher Education sectors on the Southwest Wisconsin Workforce Development Board (SWWDB) must be nominated by qualified organizations, as detailed below. To be considered for appointment to the SWWDB in the above mentioned categories, applicants provide a completed **Nomination Form**, along with a **resume** and completed **Application** to the SWWDB Chief Executive Officer (Rhonda Suda, [r.suda@swwdb.org](mailto:r.suda@swwdb.org), Contact Number: 608-314-3300, Ext. 305). All appointments to the SWWDB are made by the Southwest Wisconsin Counties Consortium (SWCC). Organizations may nominate more than one candidate for SWCC consideration.

### Nominee (Applicant) Information

Name:	Jason Aarud		
Telephone:	608-751-7369	Email:	jaarud@charter.net
WDB Membership Category:	<input checked="" type="checkbox"/> Business <input type="checkbox"/> Workforce / Labor <input type="checkbox"/> Adult Education Literacy	<input type="checkbox"/> Higher Education <input type="checkbox"/> Other	

**Nominating Organization:** Please complete this section and return this form to the nominee/applicant for submission to the SWCC.

Organization:	Clinton Chamber of Commerce		
Contact Name:	Brad Brigham	Title:	President
Telephone:	(608) 676-2279 / (608) 201-6150	Email:	brad@cougarlanes.com
Address:	204 Mill St, Clinton, WI 53525		

We hereby nominate the above named nominee in the membership category indicated and certify the following (*one or more categories may be selected as appropriate*):

**Business:**

- a) We are a local business organization and/or business trade association.
- b) The Nominee is (i) the owner, chief executive, or operating officer with optimum policy-making or hiring authority; (ii) from a business that provides employment opportunities in the region that include, at a minimum, high-quality, work-relevant training and development; and (iii) from a business that represents in-demand industry sector(s) or occupation(s) in the local area.
- c) Nominee (*circle one*) DOES – or – DOES NOT represent a small business.

**Workforce / Labor:**

- a) We are a local labor federation.
- b) The Nominee is a representative of a labor organization.

**Adult Education / Literacy:**


- a) We are an eligible provider administering adult education and literacy activities under Title II of WIOA.
- b) The Nominee is a representative of an eligible provider administering adult education and literacy activities under Title II of WIOA.

**Higher Education:**

- a) We are an institution of higher education providing workforce investment activities (including community colleges).
- b) The Nominee is a representative of an institution of higher education providing workforce investment activities (including community colleges).

**Government**  **Economic Development**  **Community Development**  **Community Based Organization**

I certify that all of the information above true and that I have the authority to make this nomination on behalf of the organization named above.

  
 Authorized Signature of Nominating Organization

1/21/21  
 Date

SWWDB is an equal opportunity employer/service provider. Auxiliary aids and services are available upon request to individuals with disabilities.

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Board Nomination Form, updated 8.20.2018



## Southwest Wisconsin Workforce Development Board

1370 N. Water Street, Platteville, WI 53818 • (608) 342-4220

### SWWDB Member Applicant Form

In accordance with the Workforce Innovation and Opportunity Act (WIOA), signed into law on July 22, 2014, the Southwest Wisconsin Workforce Development Area (Grant, Green, Iowa, Lafayette, Richland and Rock Counties) has established a Workforce Development Board (WDB) which assists in strategic planning, oversight, and evaluation of the local workforce development area. This includes promoting effective outcomes consistent with statewide goals, objectives, and negotiated local performance. WDB members are appointed by the Southwest Wisconsin Counties Consortium (SWCC) to represent specified categories of the community as listed below. Applicants may select more than one category.

Individuals interested in serving on the SWWDB must complete and submit this **Application** along with a copy of their **current resume** to the SWWDB Chief Executive Officer (**Rhonda Suda**, [r.suda@swwdb.org](mailto:r.suda@swwdb.org), **Contact Number: 608-314-3300, Ext. 305**). In addition, this Application and the related Nomination Form(s), if any, may be subject to public disclosure.

#### Personal Information

Name:	Jason Aarud	County of Residence:	Rock
Address:	421 Westview Avenue Clinton, WI 53525		
Telephone:	608-751-7369	Email:	jaarud@charter.net

#### Occupational Information:

Industry Sector:	Steamfitter		
Employer:	J.M. Aarud Mechanical and Piping	Title:	Owner
Address:	241 Allen Street Clinton, WI 53525		
Telephone:	608-676-6264	Email:	jaarud@charter.net

#### Why are you interested in volunteering on the Southwest Wisconsin Workforce Development Board?

I am interested in volunteering for the Southwest Wisconsin Workforce Development Board position to assist in the growth and development of skilled industrial trades.

#### List any other local/national boards, committees or commissions you presently serve on.

Currently, I serve as a Trustee for the Clinton Village Board, a Member of the Clinton Fire Board, a Member of the Clinton Public Works Committee, a Member of Clinton Finance Committee, and a Member of Clinton Planning Commission.

**Eligibility Certification** (Indicate below each membership category for which you are applying. You may mark more than one category, however you must certify your qualifications for each category for which you are applying. Applications for Business Member, Labor Organization, Adult Education and Literacy and/or Higher Education must be accompanied by a completed Nomination form from an appropriate nomination organization.)

**Business Member:** I hereby certify, by my initials here: J.A., that I am: (i) The owner, chief executive, operating officer or other leader with optimum policy-making or hiring authority for the business (listed below); (ii) From a business that provides employment opportunities in the region (employees other than the owner) that include, at a minimum, high-quality, work-relevant training and development; (iii) From a business that represents an in-demand industry sector or occupation in the local area (to be verified by staff using labor market information); and (iv) Being nominated by a local business organization or business trade association.

Name of Business: J.M. Aarud Mechanical and Piping

Do you represent a "small business":  Yes  No

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Board Applicant Form, updated 08.20.18

**Labor Organization:** I hereby certify, by my initials here: \_\_\_\_\_, that I am: (i) A member or training director of the labor organization listed below; and (ii) Being nominated by a local labor federation. (Nomination Form from must be attached to this Application.)  
Name of Organization: \_\_\_\_\_

**Joint Labor-Management Apprenticeship Program:** I hereby certify, by my initials here: \_\_\_\_\_, that I am a representative from the joint labor-management apprenticeship or a representative of an apprenticeship program in the local area.  
Name of Organization/Program: \_\_\_\_\_

**Community-based Organization:** I hereby certify, by my initials here: \_\_\_\_\_, that I am a representative of a community-based organization (listed below) with demonstrated experience and expertise in addressing the employment needs of (i) Individuals with barriers to employment, including an organization that serves veterans or provides or supports competitive integrated employment for individuals with disabilities; and/or (ii) Eligible youth, including representatives of organizations that serve out-of-school youth.  
Name of Organization: \_\_\_\_\_

**Adult Education and Literacy:** I hereby certify, by my initials here: \_\_\_\_\_, that I am: (i) A representative of an eligible provider (listed below) administering adult education and literacy activities under Title II of WIOA; and (ii) Being nominated by a provider of adult education and literacy activities under Title II of WIOA. (Nomination Form from must be attached to this Application)  
Name of Institution: \_\_\_\_\_

**Higher Education:** I hereby certify, by my initials here: \_\_\_\_\_, that I am (i) a representative of an institution of higher education (listed below) providing workforce investment activities (including community colleges); and (ii) Being nominated by an institution of higher education providing workforce investment activities (including community colleges). (Nomination Form from must be attached to this Application)  
Name of Institution: \_\_\_\_\_

**Economic and Community Development:** I hereby certify, by my initials here: \_\_\_\_\_, that I am a representative of an economic and community development entity.  
Name of Entity: \_\_\_\_\_

**Other Required Board Membership** by (state, federal or local) statute and/or as required and appointed by the SWCC:  
State Employment Office / Job Service (appointed by Governor)  
Vocational Rehabilitation (appointed by Governor)  
Unemployment (appointed by Governor)  
SWWC Chief Local Elected Official (SWCC By-Laws)

I hereby certify that all statements in this application are true and complete to the best of my knowledge. I further certify that if I am appointed, I will serve fairly, impartially and to the best of my ability.

  
\_\_\_\_\_  
Signature of Applicant

11/24/2020  
\_\_\_\_\_  
Date

**Southwest Wisconsin Counties Consortium**

The members of the Southwest Wisconsin Counties Consortium (SWCC) has reviewed this nomination at the \_\_\_\_\_ (enter date) meeting of Consortium members.  
The SWCC authorizes appointment:  Yes  No

## Jason Aarud Career Overview

1994 - 1999: Apprentice  
Steamfitters Training School, Inc.  
Blackhawk Technical College

1999 - 2005: Foreman/Instructor  
Local #601  
Fabricator/Welder  
Assisted in teaching welding night school at union hall.

2005 - Present: Self-Employed  
Owner / Operator of J.M. Aarud Mechanical Piping

### Boards and Committees:

- Trustee for Village of Clinton Finance Committee: 2020 - Present
- Chair for Village of Clinton Public Works Committee: 2020 - Present
- Trustee for Village of Clinton Fire Department Board: 2020 - Present



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### Nominee (Applicant) Information

Name:	Heather Fifrick		
Telephone:	608-822-2414		
WDB Membership Category:	<input type="checkbox"/> Business	<input checked="" type="checkbox"/> Higher Education	
	<input type="checkbox"/> Workforce / Labor	<input type="checkbox"/> Other	
	<input type="checkbox"/> Adult Education Literacy		

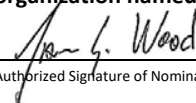
**Nominating Organization:** Please complete this section and return this form to the nominee/applicant for submission to the SWCC.

Organization:	Southwest Wisconsin Technical College		
Contact Name:	Jason Wood	Title:	President
Telephone:	608-822-2300	Email:	<a href="mailto:jwood@gmail.com">jwood@gmail.com</a>
Address:	1800 Bronson Ave Fennimore, WI		

We hereby nominate the above named nominee in the membership category indicated and certify the following (*one or more categories may be selected as appropriate*):

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  - The Nominee is (i) the owner, chief executive, or operating officer with optimum policy-making or hiring authority; (ii) from a business that provides employment opportunities in the region that include, at a minimum, high-quality, work-relevant training and development; and (iii) from a business that represents in-demand industry sector(s) or occupation(s) in the local area.
  - Nominee (*circle one*) DOES – or – DOES NOT represent a small business.
- Workforce / Labor:**
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- Higher Education:**
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- Government**  **Economic Development**  **Community Development**  **Community Based Organization**

I certify that all of the information above true and that I have the authority to make this nomination on behalf of the organization named above.

  
 Authorized Signature of Nominating Organization

February 5, 2021  
 Date

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Board Nomination Form, updated 8.20.2018



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#### Personal Information

Name:	<b>Heather Fifrick</b>	County of Residence:	<i>Grant</i>
Address:	<b>1860 Kennedy St, Fennimore, WI 53809</b>		
Telephone:	<b>608-988-7109</b>	Email:	<a href="mailto:hfifrick@swtc.edu">hfifrick@swtc.edu</a>

#### Occupational Information:

Industry Sector:	<b>Higher Education</b>		
Employer:	<b>Southwest Wisconsin Technical College</b>	Title:	<b>Career Services Manager</b>
Address:	<b>1800 Bronson Blvd., Fennimore, WI 53809</b>		
Telephone:	<b>608-822-2414</b>	Email:	<a href="mailto:hfifrick@swtc.edu">hfifrick@swtc.edu</a>

#### Why are you interested in volunteering on the Southwest Wisconsin Workforce Development Board?

Throughout my years of work at Southwest Tech, I have valued my partnerships with the Job Center of Wisconsin, Department of Workforce Development, WIOA, and many others who strive to improve the lives of the students, community members, and employers we serve. As a member of the Southwest Wisconsin Workforce Development Board, I envision the partnerships I have with these agencies to grow and further develop in the areas of employment and training opportunities for workers. I also look forward to expanding and strengthening relationships with employers to help address their employment needs.

With over 20 years of experience in higher education, I bring to the board a proven track record of building positive relationships with employers, organizations, and community members. My passion is helping others succeed, whether it be an employer, student, alumni, or other member of our communities. I am excited about the possibility of strengthening this work as a member of the Southwest Wisconsin Workforce Development Board.

#### List any other local/national boards, committees or commissions you presently serve on.

*Fennimore Area Chamber of Commerce, Board Member: 2012-present*

*Wisconsin Career Development Association, Professional Development Committee Member: January 2021-present*

**Eligibility Certification** (Indicate below each membership category for which you are applying. You may mark more than one category, however you must certify your qualifications for each category for which you are applying. Applications for Business Member, Labor Organization, Adult Education and Literacy and/or Higher Education must be accompanied by a completed Nomination form from an appropriate nomination organization.)

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Board Applicant Form, updated 08.20.18

area (to be verified by staff using labor market information); and (iv) Being nominated by a local business organization or business trade association.

Name of Business: \_\_\_\_\_

Do you represent a "small business":  Yes  No

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**Labor Organization:** I hereby certify, by my initials here: \_\_\_\_\_, that I am: (i) A member or training director of the labor organization listed below; and (ii) Being nominated by a local labor federation. (Nomination Form from must be attached to this Application.)

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Name of Organization: \_\_\_\_\_

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Name of Institution: \_\_\_\_\_

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**Higher Education:** I hereby certify, by my initials here: HME, that I am (i) a representative of an institution of higher education (listed below) providing workforce investment activities (including community colleges) ; and (ii) Being nominated by an institution of higher education providing workforce investment activities (including community colleges). (Nomination Form from must be attached to this Application)

Name of Institution: Southwest Wisconsin Technical College

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Name of Entity: \_\_\_\_\_

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**Other Required Board Membership** by (state, federal or local) statute and/or as required and appointed by the SWCC:

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 Unemployment (appointed by Governor)  
 SWWC Chief Local Elected Official (SWCC By-Laws)

**I hereby certify that all statements in this application are true and complete to the best of my knowledge. I further certify that if I am appointed, I will serve fairly, impartially and to the best of my ability.**

*Hester M. Justice*

Signature of Applicant

**2-4-2021**

Date

**Southwest Wisconsin Counties Consortium**

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The members of the Southwest Wisconsin Counties Consortium (SWCC) has reviewed this nomination at the \_\_\_\_\_ (enter date) meeting of Consortium members.

The SWCC authorizes appointment:  Yes  No



# Heather M. Fifrick

1860 Kennedy Street  
Fennimore, WI 53809  
608.988.7109; [fifrick@tds.net](mailto:fifrick@tds.net)  
<https://www.linkedin.com/in/heather-fifrick/>

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## PROFESSIONAL STATEMENT

Dedicated, innovative Career Services professional with over 20 years' experience in higher education. Skilled in student development and department and program management. Excel at building relationships with local employers and connecting students to those employers through networking opportunities.

## EXPERIENCE

### **Southwest Wisconsin Technical College, Fennimore, WI** ***Career Services Manager***

May 2015 to present.

- Manage the overall operations of career placement, employer relationships, and resident and student life, including the supervision of staff members across these functional areas.
- Develop and conduct seminars, workshops, and job fairs to support employment preparation.
- Organize the mock interview program; promote networking opportunities.
- Coordinate internship and experiential learning opportunities.
- Facilitate career development and job placement for students and alumni.
- Develop and maintain job search assistance programs and employment data.
- Cultivate partnerships with students, alumni, staff, and businesses.

### ***Resident & Student Life Manager***

July 2013 to May 2015.

- Operated and managed the on-campus student housing facilities consisting of nine buildings in which 108 students reside. This included developing and implementing policies and programs to enrich the lives of residents.
- Developed and implemented a student housing building and renovation plan that led to the successful purchase of one new apartment building and construction of two new apartment buildings in order to grow and enhance student housing.
- Utilized problem solving skills to help students address concerns and issues: AODA; roommate problems; medical, health, and financial issues.
- Demonstrated customer service skills to prospective students, current students, and community members.
- Hired, trained, and supervised three on-campus student housing Resident Assistants.
- Developed a comprehensive leadership program that supports emerging leaders with training and education, job or volunteer experience, and encourages community involvement and promotes service-learning.
- Served as the Athletic Director for the College.

### ***Foundation Manager***

July 2007 to June 2013.

- Demonstrated customer service skills annually to 108 on-campus housing students and their families as well other students and staff of the College.
- Successfully planned and implemented a \$900,000 construction project to house 32 additional students on campus.
- Stewardship of the Foundation stakeholders including donors, prospects, students, board members, and community members.
- Successfully grew the assets of the Foundation to over \$4.2 million.

- Responsible for managing the assets, reporting the financial position, and making recommendations at bi-monthly meetings of the Foundation Board of Directors.
- Effectively implemented a student housing Resident Assistant program; trained and supervised three Resident Assistants.
- Operated and managed the on-campus student housing facilities consisting of nine buildings in which 108 students reside. This includes developing and implementing policies and programs to enrich the lives of residents.

### ***Foundation Assistant/Accounting Specialist***

July 2000 to July 2007.

- Aided in the development of marketing and advertising materials including press releases, billboards, informational brochures, and fliers.
- Assisted in the development and implementation of special projects and programs.
- Collaborated with management in the preparation of yearly budgets.
- Responsible for the accounting procedures .

## **QUALIFICATIONS & RELEVANT SKILLS**

- Possess effective active listening skills
- Knowledgeable regarding career planning, assessments, and placement
- Possess sound problem solving and conflict resolution abilities
- Maintain strong interpersonal skills
- Proven record of building positive relationships with co-workers and community members
- Possess sound written and oral communication skills
- Retain strong presentation skills
- Proficient in Microsoft Word, Excel, PowerPoint, Publisher, and various other computer programs
- Proven record of positive relationship building with students, alumni, and businesses

## **EDUCATION**

### **Master of Science, Adult Education**

University of Wisconsin – Platteville: Platteville, WI

### **Bachelor of Science, Business Management**

Upper Iowa University: Fayette, IA

Graduated with summa cum laude honors. Named outstanding senior in management.

### **Associate's Degree, Leadership Development**

Southwest Wisconsin Technical College: Fennimore, WI (Anticipated May 2022)

## **PROFESSIONAL AND COMMUNITY INVOLVEMENT**

- Southwest Wisconsin Technical College
  1. Diversity Work Group Team Member
  2. Professional Development Project Team Member
- Wisconsin Career Development Association Member (WCDA)
- Professional Development Committee Member, WCDA
- Member of the Fennimore Chamber of Commerce Board, 2013 to present

## **CERTIFICATES AND ACHIEVEMENTS**

- Global Career Development Facilitator Certification
- Certificate in Nonprofit Leadership Development